

WestPoint*financial*

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WestPoint Financial Group Donates \$32,000 During National Adoption Month To Build Playground For Russian Orphans

INDIANAPOLIS – November 7, 2008 – The WestPoint Financial Group today announced a donation of \$32,000 to the KidsFirst Foundation to support the organization’s mission to build playgrounds for orphans living in Russia. The company presented the check to Foundation officials today to celebrate National Adoption Month.

“Our employees and associates are all about making a difference in the world,” said Greg McRoberts, general agent with WestPoint Financial Group. “After we adopted our son, Owen, from Russia in 2002, we committed ourselves to giving back. Through our partnership with the KidsFirst Foundation, we are able to help orphans around the world have better lives.”

Earlier this year, the KidsFirst Foundation met with orphanage officials in Tver, Russia, (120 miles NW of Moscow) to discuss how they could help improve the living conditions for orphaned children in that community. The Russian officials expressed a need for an area where kids could exercise. So, the Foundation committed to oversee the purchase and installation of new playground equipment.

“All kids want the opportunity to go outside so that they can exercise and have some fun,” said Deb Rigney, president of the KidsFirst Foundation. “Many of the orphanages in the former Soviet Union don’t have playgrounds. Thanks to the generosity of WestPoint Financial, we recently installed a playground in Tver that put big smiles on the faces of some very needy kids.”

The \$32,000 donation was made possible through proceeds from WestPoint Financial Group’s fifth annual charitable golf outing held at The Trophy Club in Lebanon, Ind. Since the inaugural outing, WestPoint has contributed more than \$155,000 to support KidsFirst Foundation

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programs. Previous donations have been utilized to help orphans with special needs find families, to improve living conditions in other Russian orphanages and to support education initiatives that provide older orphans with the life skills they need to succeed after graduating from orphanage care.

The WestPoint Financial Golf Invitational has quickly become one of the premier charitable outings in central Indiana. The 2008 event sold out quickly and more than 100 employees and associates volunteered their time to support the cause.

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About WestPoint Financial Group

WestPoint Financial Group is a statewide firm offering insurance and financial products and services to individuals, businesses and their employees. The firm is based in Indianapolis and was named one of the “Best Places to Work in Indiana” for 2008. More information about WestPoint Financial Group can be found online at www.westpointfinancialgroup.com

About KidsFirst Foundation

The KidsFirst Foundation is a not-for-profit organization focused on benefiting orphaned children. The organization is based in Indianapolis and it works to raise funds to help meet basic humanitarian needs and provide a network of support for families of adopted children. More information about the KidsFirst Foundation can be found online at www.kidsfirst-foundation.org